
Isabel Otis

Cedaredge, CO

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718-564-4327

Work Experience

Videographer and Video Editor

Rocky Mountain Cannabis - Ridgway, CO

March 2022 to Present

Developing, capturing, and refining instructional videos in accordance with regulations. Incorporating both on-site and digital footage, screen captures, and more. Designing visual aids. Establishing a visual training system for the company. Independent contractor under 1099 status.

Videographer and Video Editor

Western Slope Vibe Series - Delta, CO

March 2022 to Present

Arranging and developing, capturing, and refining videos for businesses as part of a marketing campaign aimed at promoting the business to the local community. Designing graphic materials. Overseeing the YouTube and Facebook pages. Operating as an independent contractor under 1099 status.

Video Editor

Disruptive Technologists, Inc

March 2022 to Present

Crafting and refining lecture-style educational videos. Enhancing Zoom conference recordings and creating graphic elements. Sharing the finished product on a YouTube channel. Working as an independent contractor under 1099 status.

Freelance Video Editor and Videographer

Isabel Otis Media

October 2019 to Present

Capturing and/or editing events, promotional videos, and other footage according to the client's specifications. Maintaining communication with the client to deliver a high-quality product within a quick turnaround time.

Video/Media Production and IT / Social Media Manager

Discovery Kids Learning Center / Child Care Biz Consulting - Fruita, CO

November 2019 to September 2021

Developing, capturing, and refining promotional videos using Adobe Premiere Pro, as well as resolving IT challenges. Generating media through Adobe Creative Cloud. Establishing and overseeing a newsletter and website. Promoting across various social media platforms.

Audio Transcriber

Rev.com - Grand Junction, CO

April 2019 to June 2021

Offering audio transcription services for audio and video files, ranging from one minute to one hour. Employing advanced transcription software and formatting techniques to produce high-quality transcripts.

Production Assistant

Nexstar Broadcasting - Grand Junction, CO

September 2020 to January 2021

Arranging camera shots and setting up and running cameras in a studio environment. Coordinating with anchors to guide live news broadcasts. Producing and designing graphic elements.

Technical Media Producer

Gray Television - KKCO - Grand Junction, CO

January 2018 to April 2019

Involved in utilizing technology for live news, commercials, and shows, and overseeing news production and direction. Skilled in various software programs, including ENPS, Air Client, FCC, Nexio, Rhozet, Vizrt, Harris Automation, Ross Overdrive, and the Adobe Software Suite.

Promotional Video Producer/Editor/Receptionist

The Compliance Search Group - Westfield, NJ

September 2016 to May 2017

Captured, developed, and refined short videos as promotional content for the organization. Also acted as a receptionist for the team as needed.

Education

Associates of Applied Science Degree in Video Production

Northcentral Technical College

August 2021 to Present

Certificate in Digital Media and Marketing (DMCA Big Data and Data Science)

Duke University

February 2020 to July 2021

Vocational degree in Digital Media Design

Union County Vocational Technical School - Scotch Plains, NJ

September 2015 to June 2017

Diploma

Westfield High School - Westfield, NJ

September 2013 to June 2017

Awards

Film featured at Peoples Improv Theatre in NYC

June 2016

“Love Yourself” featured at the Peoples Improv Theater in NYC

Film featured in West Chester Film Festival

June 2016

"Do You Want to Buy a Box of Cookies" featured in the West Chester Film Festival

Film featured in Big Dreams Youth Film Festival

June 2017

"Revolution" featured in the Big Dreams Youth Film Festival

Film featured in Las Vegas Film Festival

April 2019

"Revolution" featured in the Vegas Global Film Convention

Film featured in top 10 in Lift-Off International Film Festival

February 2019

"Roadies" featured in Lift-Off International Film Festival

Poem won and featured in Eber-Wein's publication

December 2018

"This Lonely Fight" featured in their print publication

Film was a semi-finalist in San Mauro Film Festival

June 2018

"Lost" was a semi-finalist in San Mauro Film Festival

Film was a semi-finalist in San Mauro Film Festival

June 2018

"Desire" was a semi-finalist in San Mauro Film Festival

Film was a semi-finalist in San Mauro Film Festival

June 2018

“Revolution” was a semi-finalist in San Mauro Film Festival

Film won in Grand Mesa Film Festival

April 2022

"Desire" won ‘Most Creative’ in the Grand Mesa Film Festival

Certificate in Advanced Media Marketing

Present

From Duke University.

Certificate in Advanced Search Engine Optimization (SEO)

Present

From Duke University.

Certificate in Advanced Mobile Marketing

Present

From Duke University.

Certificate in Advanced Website Conversion Optimization

Present

From Duke University.

Certificate in Advanced Web Analytics

Present

From Duke University.

Certificate in Digital Media and Marketing

June 2021 to Present

From Duke University.

MED Badge

July 2021 to Present